



Nestlé and the International Federation of Red Cross and Red Crescent Societies (IFRC)

The partnership's main focus aims at helping rural communities have a positive long-term impact on socio-economic and environmental development.

A win-win partnership

Nestlé is one of the IFRC's longest-standing corporate partners. The overall value of Nestlé's partnership with the IFRC since 2002 to 2013 will amount to 7.75 million Swiss francs. The partnership recognizes the importance of fostering a more favorable environment for rural communities, some of whom are involved in Nestlé's supply chain, with a special focus on helping them increase their productivity, protect the environment and gain sustainable development.

A strategic engagement

The partnership both for Nestlé and the IFRC is based on results-driven collaboration:

- Sharing the same objective for rural communities has a positive long-term impact on socio-economic and environmental development.
- IFRC offers a platform to channel contributions and contact between Nestlé and National Societies around the world.
- The joint collaboration also follows Nestlé's Creating Shared Value approach to business with a focus on water, nutrition and rural development.

A global and local partnership

2002–2005

- a food basket software programme jointly developed to calculate ration packs with optimal nutritional value in emergency situations
- development of the educational toolkit series of public health and hygiene teaching materials
- support to a multi-pronged, grassroots approach to meet health and social needs in Africa, aimed at reducing stigma and discrimination, preventing further infections, providing care treatment, and support for people living with HIV, and other Africa health initiatives
- Nestlé was a corporate sponsor of the Africa Health Initiative (ARCHI)

2006–2010

- water and sanitation in Mozambique and Côte d'Ivoire with 79 village water supplies completed included community and participatory hygiene and sanitation transformation training of volunteers for 40,000 beneficiaries
- improve the capacity of both the Mozambique and Côte d'Ivoire National Societies in water and sanitation
- training: 70 community and Red Cross volunteers trained in installation and main-



tenance; 130 water supply committees trained in water supply management; 20 school teachers and 120 volunteers trained to promote better hygiene; 10 school hygiene clubs established for students; and 50 masons trained in construction.

2010–2013

(total of 2.25 million Swiss francs)

- Continue to focus on **water and sanitation in Côte d'Ivoire** which will contribute to improve health and hygiene awareness among school children, teachers and local communities.
- Help reduce the risk of transmission of diarrhoeal diseases for a minimum of 53,000 people by promoting health, monitoring and capacity-building to change behaviours, and by improving access to safe water and basic sanitation facilities in 55 schools covering 65 water points.
- Strengthen the capacity of local communities and that of Red Cross Society of Côte d'Ivoire in the management of water and sanitation facilities in the long term.
- In the area of **food security** – use Nestlé's expertise in developing tools and needs-based technical support both at a global level as well as for **Red Cross and Red Crescent Societies** – we will join forces to better represent the voices of vulnerable people in global policy in the area of policy influence, development, promotion and implementation.
- Nestlé will also sponsor the production of the IFRC's flagship publication, the annual **World Disasters Report (WDR)**.

Looking forward

- IFRC and Nestlé will discuss how to respond to high-profile disasters and how to ensure Nestlé employee donations worldwide are

managed efficiently. Nestlé has, so far, donated 1 million US dollars to the Red Cross Red Crescent around the world in response to the earthquake in Haiti in January 2010.

- IFRC and Nestlé will explore jointly other areas where they could collaborate such as non-communicable diseases or response to emergency situations through adequate water provision. The partnership will encourage Red Cross and Red Crescent National Societies and Nestlé business units around the world to cooperate and establish relationships.

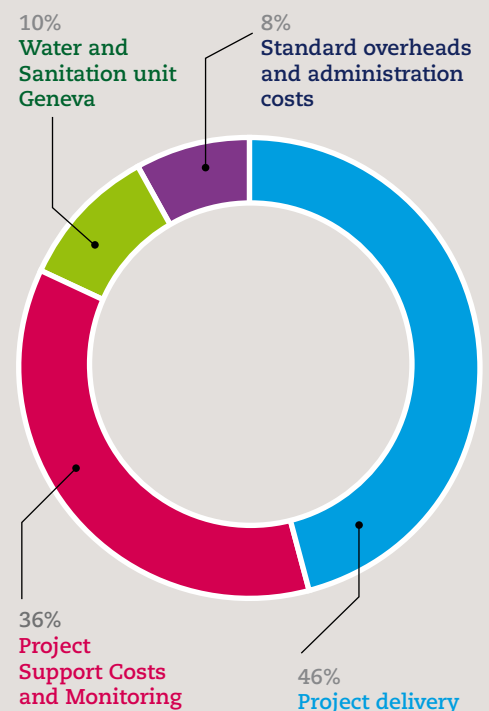


The way ahead

To respond to growing global economic and food security challenges, and to help people to work together to find sustainable solutions for their most urgent needs, IFRC and Nestlé will continue their cooperation beyond 2013 whilst striving to double their efforts.

Côte d'Ivoire: New project, expected outcomes

65 water points and 53,000 beneficiaries targeted in Cocoa areas (Gagnoa, Soubre, Aboisso and Agboville)



Budget is 1.5 million Swiss francs over three years



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